## **CLAIMS**

	What	is claimed is:
1	SUB 1	A method comprising:
2		providing a/web page having a link to a sister site that permits
	. 1:6: 1	,
3	simplified r	navigation; and
4		serving pages from the sister site responsive to actuation of the link on
5	the web pag	e.
1	2.	The method of claim 1 wherein the sister site employs matrix
2	navigation,	the method further comprising:
3		accepting an alpha numeric indication of a navigation option to be
4	followed; ar	nd
5		serving a matrix layer corresponding to the navigation option.
1	3.	The method of claim 1 further comprising:
2		transcoding a hyper text markup language (HTML) page into an
3	extensible m	arkup language (XML) page; and
4		applying a document type definition (DTD) to the XML page.
1	4.	The method of claim 3 further comprising:
2		formatting the XML page using extensible style language (XSL); and
3	,	transforming the formatted page into one of extensible hyper text
4	markup lang	guage (XHTML) and HTML.

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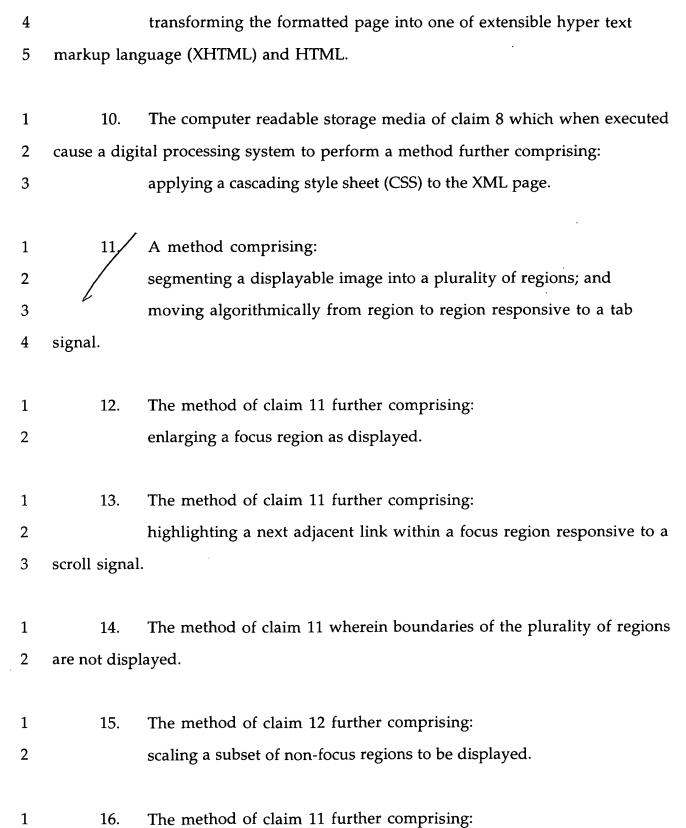
1	5.	The method of claim 3 further comprising:
2		applying a cascading style sheet (CSS) to the XML page.
Si 1	N2/ 6/	A computer readable storage media containing executable computer
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2	program in	structions which when executed cause a digital processing system to
3	perform a 1	method comprising:
4		providing a web page having a link to a sister site that permits
5	simplified 1	navigation; and
6		serving pages from the sister site responsive to actuation of the link or
7	the web pag	ge.
1	7.	The computer readable storage media of claim 6 which when executed
2	cause a digi	ital processing system to perform a method further comprising:
3		accepting an alpha numeric indication of a navigation option to be
4	followed; as	nd /
5		serving a matrix layer corresponding to the navigation option.
1	8.	The computer readable storage media of claim 6 which when executed
2	cause a digi	tal processing system to perform a method further comprising:
3		transcoding a hyper text markup language (HTML) page into an
4	extensible m	narkup language (XML) page; and
5		applying a document type definition (DTD) to the XML page.
1	9.	The computer readable storage media of claim 8 which when executed

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formatting the XML page using extensible style language (XSL); and

cause a digital processing system to perform a method further comprising:

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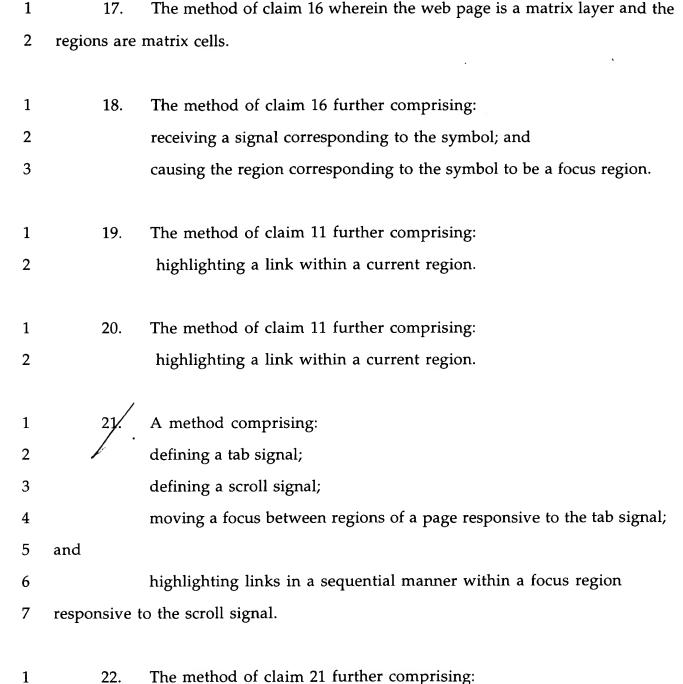
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